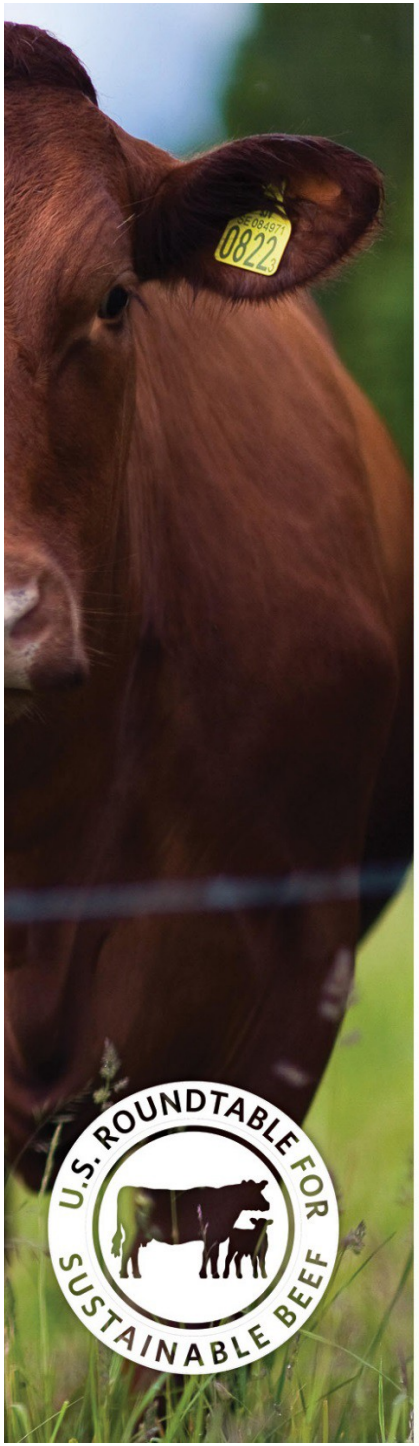
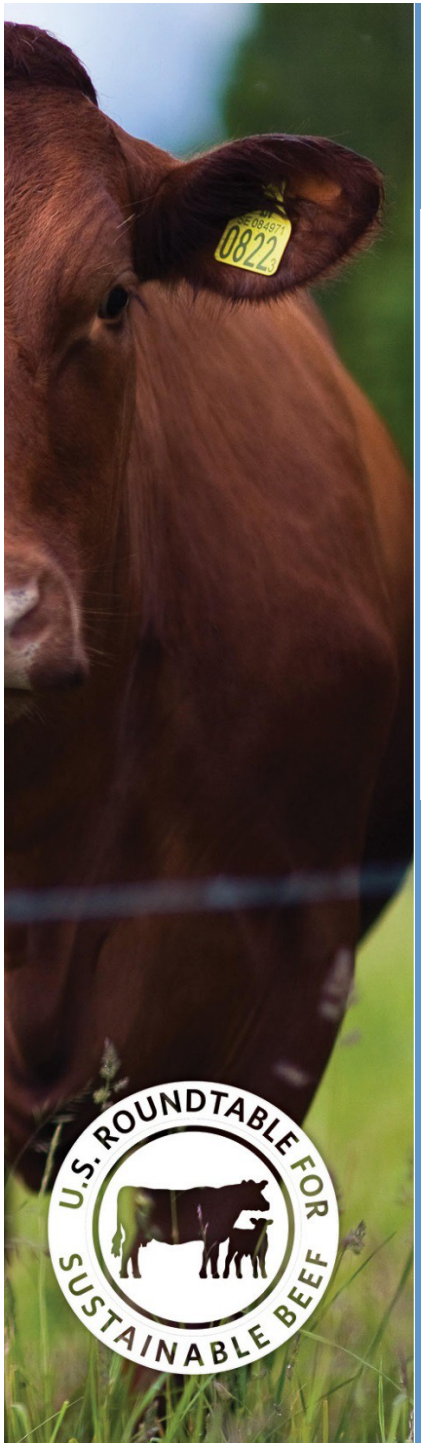


US Roundtable for Sustainable Beef

Transboundary Grasslands Workshop

January 12, 2017

Nancy Labbe, World Wildlife Fund



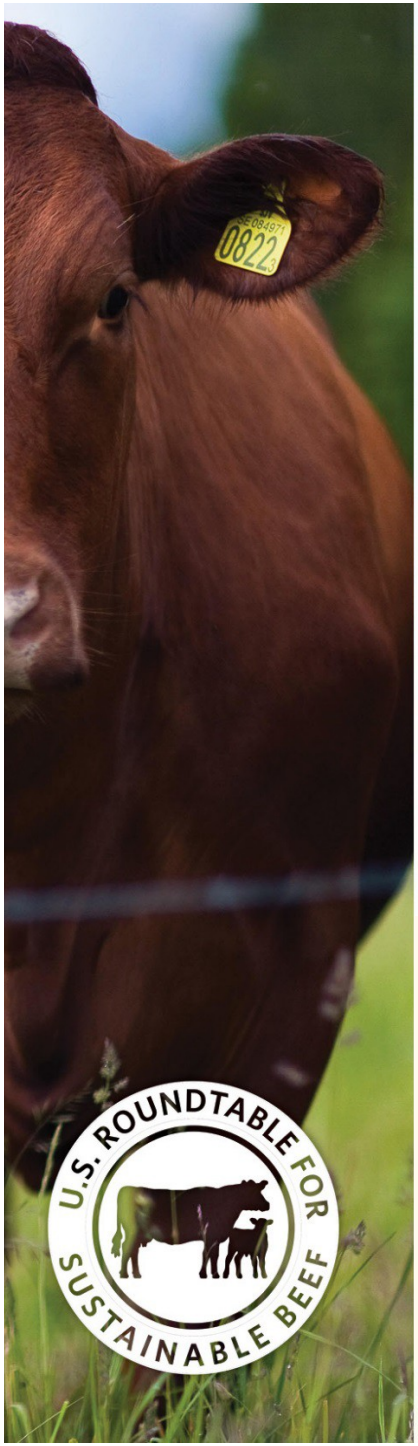
PROCESSOR

PRODUCER

CIVIL SOCIETY

ALLIED INDUSTRY

RETAIL



HIGH PRIORITY INDICATORS

- Animal Health and Well-being
- Efficiency and Yield
- Water Resources
- Land Resources
- Air and Greenhouse Gas Emissions
- Worker Safety and Well-being

Indicator Definitions

Animal Health and Well-being: The cumulative effects of cattle health, nutrition, care and comfort.

Efficiency and Yield: Efficiency is the unit of input required to produce a unit of output and yield is the total product generated per unit of time or space. Both concepts address waste as a negative characteristic and drive toward improved profitability.

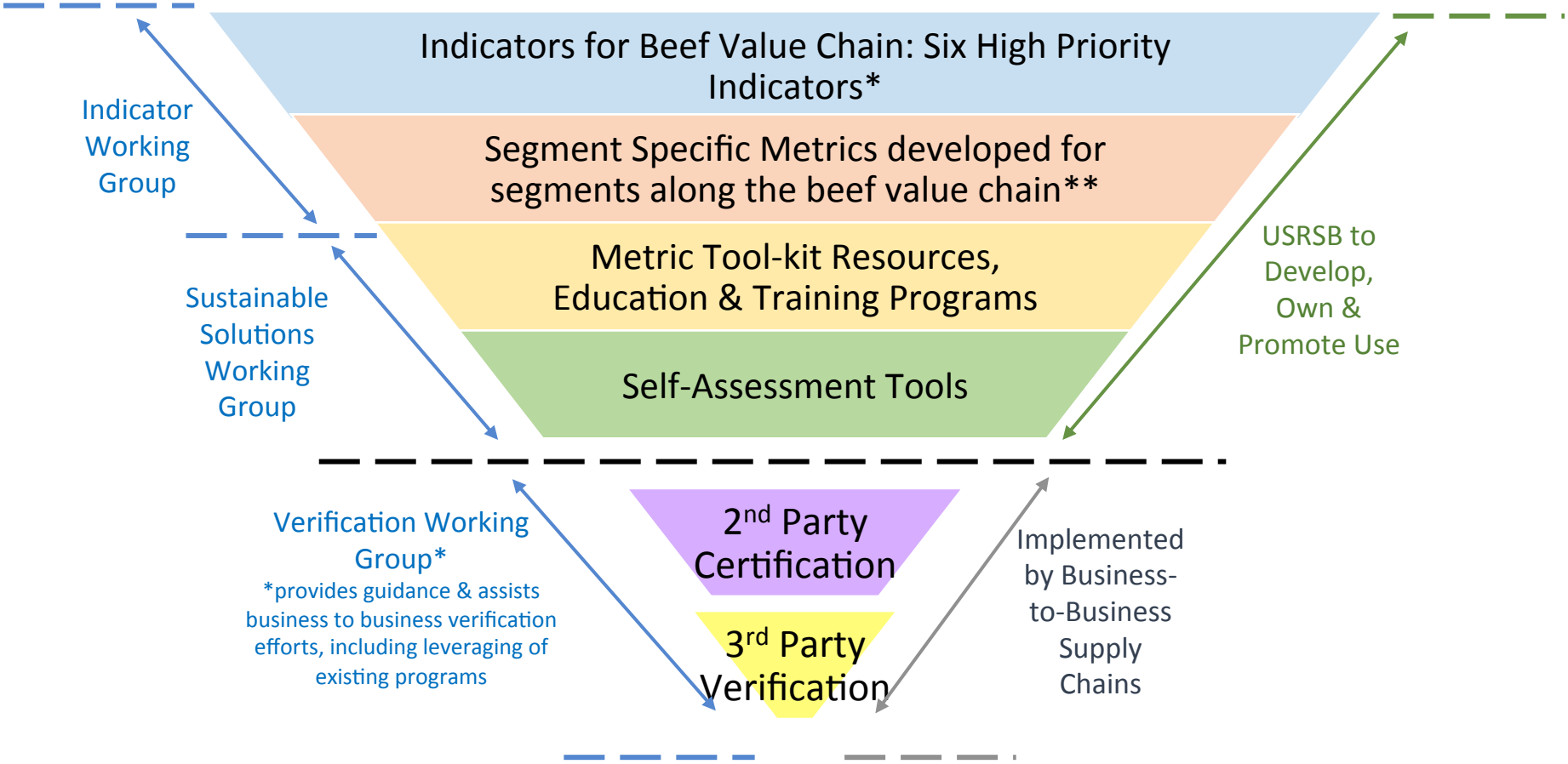
Water Resources: The volume of water consumed by a sector for each process and any impacts on water quality by a sector for each process.

Land Resources: The stewardship of terrestrial and aquatic habitat in relation to water, soil and biodiversity in an area. Impacts of land use and land use conversion, both caused by and prevented by ranching and farming activities.

Air and Greenhouse Gas Emissions: The cumulative emissions of pollutants, including particulate matter, greenhouse gases and other gaseous emissions from a sector for each process.

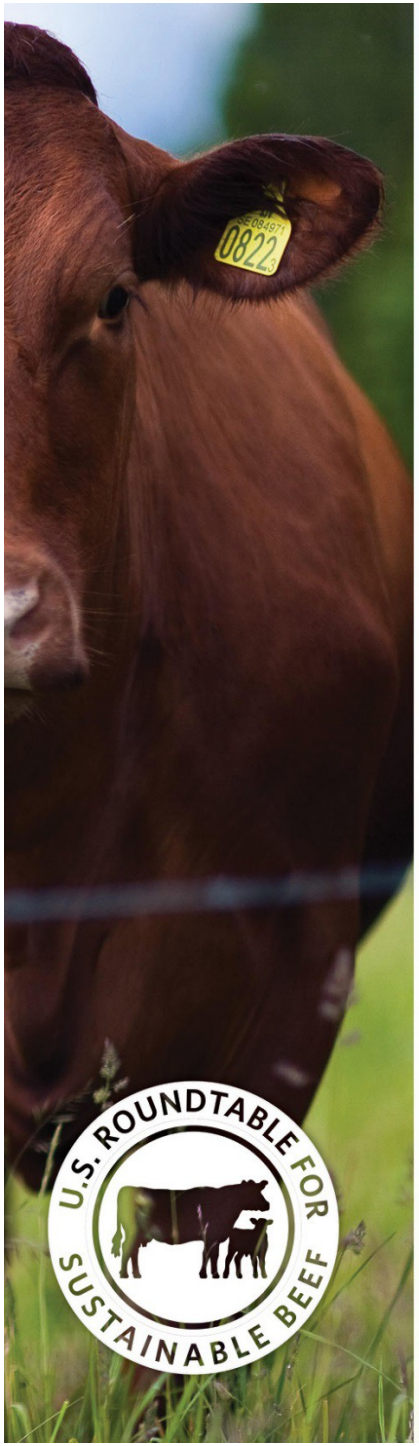
Worker Safety and Well-being: The implementation of safety programs and training to provide a safe workplace and help to prevent workplace accidents and injuries associated with production, processing, and distribution of beef and the relative prosperity of workers employed in those activities.

USRSB Sustainability Assurance Framework



*Animal Health & Well-Being, Efficiency & Yield, Land Resources, Air & Greenhouse Gas Emissions, Water Resources, Employee Safety & Well-Being

**Producers, Packers & Processors, and Retail & Food Service *with Civil Society input at every segment*



1. How does grassland sustainability fit within USRSB's framework?

2. What does the USRSB affect the capacity of community-based groups to deliver grassland conservation?

3. What role can community groups play in USRSB's activities?